

Hawaii Golf Course Superintendents Website On-line Advertising Terms and Conditions

Terms of Payment:

Payment can be made On-line: <http://www.hgcsa.org/hgcsa-hawaii-golf-online-advertising-payment.html>

Or by check made in full Hawaii Golf Course Superintendents Association and mailed to:
HGCSA
P. O. Box 894719
Mililani, HI 96789

Payment is due 1 week prior to expiration of the ad duration otherwise the ad will be replaced at the end of its term.

Prices and terms can change anytime but prices won't increase during the duration of any Advertisements run.

Ad Removal and Refunds:

Ad can be removed anytime by the advertiser but there will not be a refund for unused time.

Advertisement Replacement and upgrades

During the course of an Annual advertising run ads can be replaced/revised 3 times no charge. In the event of an upgrade the full number of replacements will be allowed less the replacements that have already occurred at the lower rate. There will be a \$50 charge each additional replacement. No more than 6 advertisers are allowed for each ad location.

If an upgrade is requested the additional time at the new rate will be prorated depending on the duration requested.

Changes will require 1-week notification.

Banner Ad Specifications

Image ad files must be 50K or smaller unless approved by webmaster. Flash, jpg, gif, png, are the only file types accepted unless approved by webmaster.

Files should be sent to webmaster@hgcsa.org

Custom Sized Ads

We encourage original marketing concepts and will consider custom ad sizes on a case by case basis.

Advertising rates and Online Advertising Locations

Advertisement Type and Size	Advertisement Rates	Advertisement Location
Leaderboard 728px x 90px Homepage	Awarded to Platinum Level HGCSA Golf Tournament Sponsor	Top of Homepage
Skyscraper 160px x 600px Home Page Top Right	Annually: \$850.00	Top Right Sidebar Homepage Newsletter Section (5pages) Site Map Page Terms Page Privacy Page
Banner 728px x 90px	Annually: \$850.00	Mid Homepage
Button 125px x 125px	Annually: \$450.00	Bottom Homepage Bottom of the Newsletter Section (5pages) Bottom of Site Map Page Bottom of Terms Page Bottom of Privacy Page
Bottom Banner 728px x 90px	Annually: \$850.00	Bottom Homepage Bottom of the Newsletter Section (5pages) Bottom of Site Map Page Bottom of Terms Page Bottom of Privacy Page Bottom of Blog Posts Bottom of Blog Posts
Skyscraper 160px x 600px Blog Top Right	Annually: \$850.00	Top Right Sidebar Blog pages
Skyscraper 160px x 600px Blog Left	Annually: \$850.00	Bottom Left side bar of all Blog pages below Member Login Widget
Blog Skyscraper 160px x 600px Bottom Right	Annually: \$850.00	Bottom Right sidebar of all Blog pages and any other page where there is room
Blog Skyscraper 160px x 600px Bottom Left	Annually: \$850.00	Bottom Left sidebar of all Blog pages and any other page where there is room
Classified	Monthly: \$80.00 Quarterly: \$216 Semi-Annually: \$408 Annually: \$720 No charge for superintendent members	Browse Classified Advertisements page